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INTRINSYC ANNOUNCES INTEGRATION EXPERT FOR WINDOWS CE

Embedded Systems Conference, Chicago - March 31, 1998 -- Intrinsyc Software, Inc. is pleased to announce a new release of Integration $\operatorname{Expert}_{\mathbb{R}}$ (IX), enhanced specifically for Windows $_{\mathbb{R}}$ CE $_{\mathbb{R}}$. IX is a comprehensive suite of development tools focused on improving design productivity while maximizing system reliability which has now been extended for developers of Windows CE-based embedded applications. IX for Windows CE simplifies development, maximizes performance, and minimizes the cost of embedded systems by delivering component modeling, visualization, and analysis capabilities that extend the Microsoft $_{\mathbb{R}}$ Windows CE Embedded Toolkit $_{\mathbb{R}}$ (ETK) for Visual C++.

Building upon the early acceptance of IX for Windows $NT_{\&}$, used to develop embedded applications for Windows NT-based systems, IX for Windows CE introduces new capabilities that complement the Microsoft Windows CE ETK. IX simplifies the configuration of Windows CE by enabling developers to drag and drop operating system modules and application components into their project from the IX Component Gallery. Developers can easily edit ROM configurations and the registry as well as database and system initialization files. IX allows developers to optimize Windows CE by providing a rich set of analysis tools that determine the interdependencies between objects in their project.

IX includes a local and network-based Component Gallery. The Component Gallery accelerates the development of Windows CE-based systems by enabling developers to quickly locate, evaluate, and integrate third party OS or application components into their system. The Component Gallery also provides a mechanism for OEMs and developers to showcase their unique components and facilitate their distribution.

"As a company committed to providing everything customers need to launch Windows CE-based products in record time, we see IX for Windows CE as an extremely important addition to the embedded systems market." said Richard Eppel, President of Annasoft Systems. "IX provides the developer with the analysis capability and migration support to configure and target a Window CE-based application quickly and efficiently."

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"With its automated analysis tools and component management, combined with the familiar Microsoft Visual Studio development environment, IX reduces the time required to develop and deploy, fully optimized embedded Windows CE-based products," said Bruce Forde, executive vice president and general manager at Intrinsyc. "IX for Windows CE brings a uniform embedded Windows CE development framework to system developers, software component vendors, and hardware vendors."

Availability and Pricing

The IX release for Windows CE will be available in May/98 for beta customers. The production release is scheduled for delivery in Q3/98. IX pricing starts at US\$495 and is based on the product's configuration. Please contact Intrinsyc directly or your local Intrinsyc reseller for further information.

Intrinsyc will be demonstrating all of its development tools and components, including IX, at the Embedded Systems Conference in Chicago, March 31-April 2, 1998 and at the upcoming Microsoft Windows CE Developers Conference in San Jose, Calif., April 5-8, 1998, which it is co-sponsoring.

Intrinsyc Software Inc. (VSE:ICS, NASDAQ:ISYRF) develops, markets, sells, and supports software tools and components for the development of Microsoft Windows-based embedded systems. These tools and components enable OEMs to rapidly develop software applications for a wide range of consumer and commercial electronics products that span multiple industries. For more information, contact Intrinsyc at info@intrinsyc.com or World Wide Web Page: http://www.intrinsyc.com.

On Behalf of the Board Intrinsyc Software Inc.

Derek Spratt

President & CEO